

Jessica denHeyer

Art Director / Designer / Creative

SUMMARY

BERLIN BASED Jessica denHeyer is an Art Director and Designer from England with over 9 years creative agency experience. A natural team lead, she has managed teams of up to ten designers in both London and Berlin. Her main focus is interactive, user centric, responsive, and digital work, from concept right through to visual design and testing.

EXPERIENCE

- 2017 SENIOR ART DIRECTOR, NERD COMMUNICATIONS**
Clients include HERMANN'S, Apple, Nürnberger, Feminista, CARFAX
- 2016 SENIOR ART DIRECTOR, EXOZET**
Clients included VBB, Stiftung Warentest, Gothaer, Random House, Xara
- 2015 SENIOR DIGITAL DESIGNER, VCCP**
Clients included O2, easyjet, comparethemarket, Disney, Asda, Kia, Unilever
- 2014 CREATIVE MANAGER / DESIGN LEAD, SCOOTA**
Clients included Estée Lauder, Gucci, Monsoon, Pandora, Google, Microsoft, Thomson, TK Maxx, Nestlé, Kettle Chips, the Guardian, Boots, News International
- 2010 DIGITAL DESIGNER, ROCKABOX**
Clients included Sony, Google, Disney, TUI, M&S, Phillips, Nickelodeon, Santander, NSPCC, Islamic Relief, Yahoo, First Choice, Microsoft
- 2007 FREELANCE DESIGNER, CLOWDER9 / DEVMATTERS**
- 2006 JUNIOR DESIGNER, FIFTH DIMENSION**

EDUCATION

- 2004 BA (HONS) ANIMATION / ILLUSTRATION, WESTMINSTER UNIVERSITY**
- 2002 BTEC MULTIMEDIA, LIVERPOOL COMMUNITY ARTS COLLEGE**
- 1997 WIRRAL GRAMMAR SCHOOL FOR GIRLS**
9 GCSE's (A* in Graphics and English)

ABILITIES

PHOTOSHOP ■ SKETCH ■ ILLUSTRATOR ■ INDESIGN ■
AFTEREFFECTS ■ MUSE ■ DREAMWEAVER ■ HTML/CSS ■

KEY SKILLS

CONCEPTING AND IDEAS
STORYBOARDING
WIRE FRAMING
DIGITAL AD CAMPAIGNS
PITCHING AND PRESENTING
BRAND IDENTITY
BRAND GUIDELINE DOCUMENTATION
STAFF TRAINING AND GUIDANCE

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References available upon request.